

GETTING AHEAD OF GOUT IN EUROPE

More than **5 MILLION EUROPEANS** live with gout, an inflammatory arthritis.¹



Caused by uric acid buildup in the body's joints and tissues, **GOUT IS AN EXCRUCIATING CONDITION THAT:**



Is marked by **debilitating attacks**



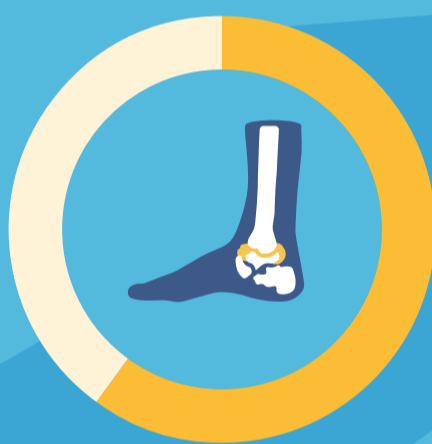
Severely impacts quality of life, ability to work and care for family



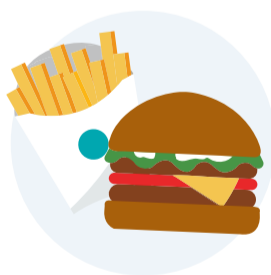
Leads to social isolation, depression, and stigmatization

GOUT IS ON THE RISE IN EUROPE.

Over the last 30 years, the number of europeans living with gout has risen by **more than 60%.**²



GOUT'S GROWING BURDEN STEMS FROM:



Changes in diets and lifestyles



Patients not seeking treatment for gout



Growing prevalence of kidney disease



Lack of gout awareness



Gout is treatable, and patients can live well with the condition. **Getting ahead of gout begins with seeking treatment for gout.**